



MagnifiCal[™] Product Specifications

A cornerstone of the **Burgstiner Wellness Protocol™**, **MagnifiCal** is a revolutionary mineral and herbal complex that holds tremendous potential in the field of anti-aging medicine. It is designed to provide magnesium and other nutrients that are critical to healthy heart function and to provide outstanding support for strong bones and teeth. Most importantly, **MagnifiCal** contains nutrients that are known to support the transport and utilization of calcium out of the soft tissues and back into the bone where it belongs.

Thinning of bones (demineralization) and corresponding calcification of soft tissues is one of the benchmarks of the aging process. The leaching of calcium and other minerals from the bones in order to maintain blood pH and neutralize acid wastes caused by our carbohydrate laden diet catches up with us in the form of osteoporosis, cardiovascular disease, hormonal imbalances and a multitude of other ailments. To learn more about the critical role that bone health plays in the aging process, go to our website and read the published article, "*Strong Bones – The Ultimate Anti-Aging Strategy*".

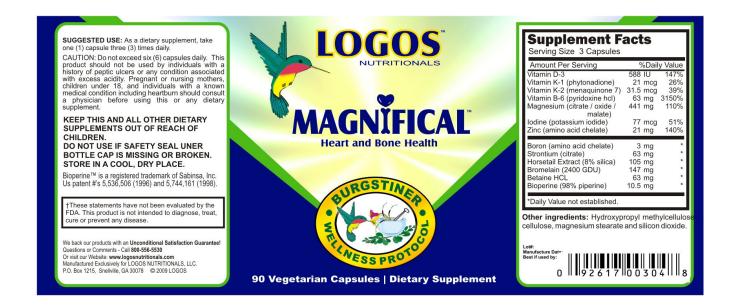
The need for calcium and magnesium supplementation is well established today, but typical Cal/Mag products (with their poorly absorbed mineral forms presented in the wrong ratios) are woefully inadequate. In fact, long term consumption of excessive calcium can lead to a buildup in the urinary tract, gall bladder (kidney and gall stones), joints, arteries or other internal organs.

Rather than introducing massive quantities of poorly absorbed calcium into the body in hopes of it being assimilated and properly excreted (which is what modern and even alternative medicine is doing), **MagnifiCal** seeks to regulate calcium metabolism itself. Therefore, those who understand how the body uses bone minerals to regulate various body systems are recognizing **MagnifiCal** as *The Ultimate Anti-Aging formula*!

Magnifical has been specially developed with natural source minerals in their most highly absorbed forms to provide the body with easy access to the critical nutrients necessary for bone growth and repair. In order to maximize dietary calcium absorption and utilization, multiple forms of magnesium are combined with zinc, strontium and boron. Vitamin B6 (together with magnesium) is said to inhibit the precipitation of excess calcium out of body fluids, thus retarding the formation of stones.

The average American is getting about 800 mg of calcium per day from their diet, so megadosing with calcium (especially poorly absorbed forms like carbonate) is not necessary as long as sufficient magnesium is being consumed. Calcium carbonate (which is what is used in the vast majority of calcium supplements) is only about ten per cent bioavailable because it is not water soluble. So if you take 1500 mg of calcium carbonate you are only getting 150 mg of calcium at best. **MagnifiCal** is designed to enhance the absorption and appropriate utilization of calcium in the body, driving calcium out of the soft tissues and back into the bone.

Vitamins D-3 and K-2 greatly influence the absorption, transport and utilization of calcium in the body. In fact, vitamin K-2 (**Magnifical** contains an advanced form called Menaquinone-7) is necessary for the production of osteocalcin, the "glue" that binds calcium into the bone matrix. According to researchers, if you are low on vitamin D, you absorb as much as 65% less calcium. Vitamin D is arguably the one most important nutrient needed for bone building, but vitamin K-2 (because of its role in activating calcium binding proteins) is also critical to preventing calcification of soft tissues, osteoporosis and heart disease. Calcium is absorbed in the intestinal tract only to the degree that these critical nutrients are available to bind and transport it into the blood stream. Silicon, another key bone matrix mineral, is provided through the addition of horsetail extract. Bromelain, an ultra-potent protease enzyme from pineapple has superior anti-inflammatory properties, and along with Betaine HCL and Bioperine[™] has been added for its proven ability to enhance absorption of nutrients.



What satisfied customers are saying about MagnifiCal™:

"I started taking **MagnifiCal** two months ago. Not only has my joint pain disappeared and my energy level returned to normal, I now sleep like a baby through the night. Within a week of starting **MagnifiCal**, the ganglion cyst on my left wrist began to disappear and now it is completely gone!" Kathy R. – Monroe

"For the first time in years, my bone density test has actually improved!" Lucille A. – Stone Mountain

"With **MagnifiCal** and **Thymic**, I am absolutely a new person. They are the world's greatest secret to looking and feeling younger." Beverly K – Fort Lauderdale

The products and the claims made herein have not been evaluated by the FDA and are not intended to diagnose, treat, cure or prevent disease. The information provided is for informational purposes only and is not intended as a substitute for advice from your physician or other health care professional.

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